

THE PEERLESS BRAND

Caring for Your Carpet

Whichever Peerless brand you select, you can look forward to years of satisfaction and enjoyment – Peerless brand carpets are among the finest available today! To keep your carpet looking new we strongly recommend preventive maintenance. Follow these simple rules:

Use walk-in mats at all entrances to outside soil from being tracked onto the carpet. It is also a good idea to relocate furniture periodically to allow for even traffic distribution.

You simply cannot over vacuum a carpet! Most soil, even dust, is in the form of hard particles. When left in the carpet, these gritty and sharpened particles abrade the pile as effectively as sandpaper. Regular and thorough vacuuming will remove them. A rotating brush power head vacuum provides the most thorough cleaning and grooming.

Anything spilled on a carpet should be cleaned up promptly. Find the spill category on the Stain Removal Chart and follow the procedures recommended.

Professional [carpet cleaners](#) know best how to keep your carpet looking beautiful longer. While there are many good carpet cleaning [products](#) and systems on the market, none of them comes with the experience and knowledge of a carpet cleaning specialist.

Also, be sure to pre-test mixed solutions on a hidden area of the carpet for dye fastness or colour change.

To do so, put a small amount on a spot, allow to stand for ten minutes, then check for colour change. If you notice any colour change or bleeding, select another shampoo or get professional advice. Dry compound cleaning is also effective and easy to use.

- Household products such as tile, toilet bowl, drain and oven cleaners can weaken the carpet fibre and cause colour bleeding.
- Chlorine bleaches, anti-mildew cleaners and [swimming pool](#) chemicals (which can be tracked into the house by unknowing swimmers) will cause yellow spots.
- Most acne medicines and some skin products for humans and pets contain strong bleaching agents that can be unknowingly wiped onto the carpet with hand or facial residue.
- DMSO, which is commonly used for [pain relief](#) in medicines for arthritis, back

problems, athletic injuries and muscular aches, can cause rapid loss of colour due to its solvent action.

- Insecticides and pesticides should only be applied indoors by qualified pest control operators. Particular products to avoid are Malathion, Diazinon, Dursban, Vapona as well as pet shampoos and flea and tick collars.
- Liquid plant food spills or leakage from flower pots can cause spots. These typically start at carpet backing and progress to the carpet surface-sometimes not apparent for months.

READ THE WARNING LABELS on all household products before use since many contain chemicals harmful to carpets and other fabrics.

THE PEERLESS BRAND WARRANTY PROGRAM

GENERAL TERMS AND CONDITIONS

THE PRO-RATED RESIDENTIAL 10 WEAR WARRANTY

What this guarantee covers:

This Peerless brand warranty covers the surface pile wear of your carpet, provided the carpet is installed in your home, not a business or other non-residential setting such as a property or time-share unit you rent out. This warranty does not extend to abrasive wear of the surface pile resulting from any cause other than foot traffic.

How this warranty covers you:

If abrasive wear causes your carpet to lose more than 10% of its fibre within 10 years of the date of purchase (years of coverage vary depending on actual carpet style purchased), the manufacturer will, on a prorated basis as set forth below, arrange and pay for the removal of the original carpet from your residence, and will replace the carpet with another carpet of identical or comparable quality and colour. The cost of doing this, including installation, is covered on a prorated basis reflecting the number of actual wear-free years of use you have enjoyed. If a problem occurs within one year of the date of purchase, the manufacturer will pay all expenses up to and including your original, after-tax purchase price. Thereafter, the manufacturers share of the total expense declines each year.