



Corporate Media Kit

YOUR LOT | YOUR DREAM | CUSTOM BUILT

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RoyalHomes.com



THE ROYAL ADVANTAGE

From our talented designers to our skilled craftsman and visionary leaders, our people are the heart of our company. Driven by a desire for excellence and inspired by a commitment to innovation we all share the same goals; a home you'll love and an experience you'll treasure.

MODERN METHODS OLD-FASHIONED VALUES

In 1971 Royal Homes was founded and revolutionized the local building industry by blending traditional craftsmanship with modern technology to produce high quality custom homes that were built better and faster than outdoor-built homes. Right from the beginning, a strong foundation was set for the company by always focusing on how best to serve our customers and today Royal Homes has grown into one of Ontario's leading providers of quality custom homes. Royal Homes has a 110,000 ft² manufacturing facility located in Wingham Ontario and remains a privately owned Ontario company that is cooperatively managed by its' talented team of owner-managers. Royal Homes has a network of company-owned design centres & independent builders in Ontario with each centre having at least one professionally decorated & finished model home to view.

RECENT NEWS & PUBLICATIONS

WE WOULD LOVE TO WORK WITH ROYAL HOMES AGAIN



It's a family cottage for now. It's a retirement home in the future. Mohannad and Farzana's custom dream home in Point Clark – an all-season refuge for them and daughter Meena and son Ameen – is all they hoped it would be...

[READ MORE](#)

ROYAL HOMES DONATES \$150,000 TO WINGHAM & DISTRICT HOSPITAL FOR NEW CT SCANNER

Royal Homes is pleased to donate to the Wingham & District Hospital Foundation to support our community hospital's fundraising campaign to purchase a new CT Scanner.

This essential piece of brand-new equipment will secure the future of local healthcare, improve emergency care and boost the digital imaging department at the hospital....



[READ MORE](#)

PREFAB HAS "OPPORTUNITIES" FOR ONTARIO.



Royal Homes officials welcomed Huron-Bruce MPP Lisa Thompson and Associate Minister of Housing Rob Flack to our 110,000-square foot production facility for a tour and positive dialogue on ways Prefab Housing can help ease Ontario's housing crisis.

"Royal Homes is certainly leading by example when it comes to affordable, prefabricated home development and building in Ontario," Thompson said. "Royal Homes' experience and efficient processes certainly enable them to be part of the solution..."

[READ MORE](#)

OUR LOCATIONS



INNISFIL DESIGN CENTRE

2014 COMMERCE PARK DRIVE
INNISFIL, ONTARIO L9S 4A3

P: 705-436-1001
T: 888-739-5122
F: 705-436-5522
E: innisfil@royalhomes.com



GRAVENHURST DESIGN CENTRE

2298 HIGHWAY 11 N
GRAVENHURST, ONTARIO P1P 1R1

P: 705-687-3546
T: 866-782-0033
F: 705-687-0813
E: gravenhurst@royalhomes.com



WINGHAM DESIGN CENTRE

40498 AMBERLEY ROAD
WINGHAM, ONTARIO N0G 2W0

P: 519-357-2444
T: 800-265-3040
F: 519-357-2508
E: wsc@royalhomes.com



MINDEN DESIGN CENTRE

11576, HWY #35 SOUTH, BOX 395
MINDEN, ONTARIO K0M 2K0

P: 705-286-6992
T: 888-717-4923
F: 705-286-1394
E: minden@royalhomes.com



PETERBOROUGH DESIGN CENTRE

955 HWY 7,
OTONABEE-SOUTH MONAGHAN, ON
K9J 6X7

P: 705-748-3283
T: 800-659-0980
F: 705-748-5849
E: peterborough@royalhomes.com



SARNIA DESIGN CENTRE

286 LONDON RD,
SARNIA, ON N7T 4W1

P: 519-337-8686
T: 833-337-8686
E: sarnia@royalhomes.com

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FIRST NATIONS

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LONDON AREA DESIGN CENTRE

8174 UNION ROAD, FINGAL ON N0L1K0

P: 519-818-7142

E: office@shorecontracting.ca



NORTH BAY DESIGN CENTRE

100 HWY 17 EAST, NORTH BAY, ON P1A 0A4

P: 705-840-5122

E: darleen@baybuilders.ca or
joe@baybuilders.ca



BANCROFT DESIGN CENTRE

94 BRIDGE STREET EAST, BANCROFT, ON
K0L 1C0

P: 1-866-899-0699

E: info@earlbowerscontracting.com



TIMMINS AREA DESIGN CENTRE

59 FATHER COSTELLO DR, SCHUMACHER,
P0N 1G0

P: 705-262-5499

E: handyrandy2009@hotmail.com



TK Building Group Ltd.

UXBRIDGE DESIGN CENTRE

282 MAIN STREET N, UXBRIDGE, ON L9P 1X4

P: 647-850-5983

E: kyle@tkbuildinggroup.com



SUDBURY DESIGN CENTRE

109 ELM STREET SUITE 206, SUDBURY, ON
P3C1T4

P: 705-674-2240

E: royal@barne.ca



BARRIE DESIGN CENTRE

1408 HWY 11 SOUTH
ORO-MEDONTE, ONTARIO
L0L 2L0

P: 705-722-5356

E: astuart@barriebuild.com

AWARDS



HOMEOWNERS'
CHOICE AWARDS



Medium Volume
Finalist

SOCIAL REACH



Reach

365,000/year



Reach

84,420/year



Views

55,500/year



Reach

120,500/year



Reach

103,500/year

THE ROYAL FAMILY

Pieter Venema

President



With more than 45 years of experience in manufacturing and construction, Pieter guides Royal Homes in integrating current technology and traditional craftsmanship. Pieter dares to dream about homes for specialty areas, like the amazing English Village and the Royal Q.

Doug Kuyvenhoven

Executive Vice President



Doug continues the heritage of quality and excellence started by his father who founded the company. Maintaining Royal Homes vision of integrity and customer service, Doug continues to design software customized to the off-site construction process, helping to maintain Royal Homes' reputation as an industry leader.

Klaas Jorritsma

Operations Manager



For more than 40 years, Klaas has been a part of the Royal Homes team. A master carpenter, he has experience in every step of the build. His vision for consistently updating the process, as well as staying on top of the new developments, is focused on serving each customer better. Knowledge of the entire operation gives Klaas a tremendous advantage as he leads our team!

Andrew Melchers

Business Development Manager



With more than 30 years experience in multiple industries, Andrew brings business development and management skills to Royal Homes. The company began by blending traditional craftsmanship with modern technology and with his experience in the renewables industry, Andrew will continue this trend by guiding Royal Homes to a net zero future.

Henrik Saari

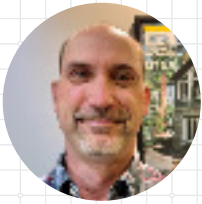
VP of Sales



Henrik Saari joined the Royal Homes team back in 2017. Henrik comes from a diverse working career in the home building industry with extensive knowledge in higher end finishings like custom Kitchens, stair cases and exterior and interior beam work. This experience allows him to lead the Royal Homes sales staff in designing and building dream homes for clients.

Ken Atkinson

Technical Service Manager



All designs, simple or complex, must pass through Ken's trained hands. With more than 35 years of experience, he understands the unique design elements of pre-engineered components from the first step to the last. Ken pays close attention to every detail, making sure your home meets building codes. Ken and his design team understand what you want. Each set of blueprints is customer friendly and perfect for building permit offices.

Dana Doherty

Purchasing Manager



With a firm educational foundation in building design, business and procurement, Dana's 35 years of experience are essential to cost effectiveness and material usage at Royal Homes. His keen eye for business and material knowledge are critical in identifying commodity buying opportunities. Managing the purchasing, usage and recycling process, Dana's expertise helps customers have confidence that their home is built with the finest materials purchased at the best price and in an environmentally sound manner.

Allison Letteau

Human Resources Manager



Allison has over 25 years' experience in Human Resources and manufacturing. She brings a strong background in supporting diverse groups in all aspects of human resources management, including employee and labour relations, union negotiations, training, benefit administration, safety and health, ERP implementation, and payroll. Due to Allison's experience with people, product, and process, she can play a key role in helping Royal Homes achieve its future strategic goals.

A ROYAL HISTORY

Hans Kuyvenhoven Founder of Royal Homes Limited



Johan Hendrik (Hans) Kuyvenhoven, founder of Royal Homes Limited, was born and raised in Holland. At the age of 13, because of his interest in building, he enrolled in a technical school as a carpenter apprentice.

He arrived in Toronto in 1951 and worked for various construction firms.

In 1954 he began his own construction company. In 1969 his interest in the "indoor building" concept led him to study and research this new method of home construction. Building homes indoors with highly skilled craftsmen under ideal conditions made sense, especially in Canada where we have a shorter building season. Believing that this was the better way of building homes, he came to Wingham in 1970 with the concept firmly in mind.

In 1971 Royal Homes began production of its first building project. There were many obstacles to overcome in those early years, but with Hans' undying determination and eternal optimism, Royal Homes grew to become one of the largest modular home manufacturers in North America.

Royal Homes continues the tradition of our founder, building high quality custom built homes.... indoors.

ENVIRONMENTAL IMPACT

RECYCLING PROGRAM

Royal Homes supports the United Nations Sustainable Development Goals. Specifically goal 12.5 which is to substantially reduce waste generation through prevention, reduction, recycling and reuse. The Royal Homes factory reduces waste by reusing scrap and has had a recycling program for many years.



Scrap wood from the factory is picked up by our recycler for processing, it's chipped and used to produce mulch. We also transport other scrap from our factory to our processor for recycling, which includes ABS pipe, coloured plastics, vinyl siding and house wrap. Both the factory and the head office transport paper, batteries and electronic waste to processors for recycling. We follow the Ontario Ministry of the Environment guidelines with respect to how hazardous materials are collected, stored, transported, treated, recovered and disposed to reduce adverse effects to human health and the environment.

Making the Recycling Program Sustainable: Recycling copper wire, aluminum, steel, cardboard and clear plastic generates some revenue which helps to offset the investment in the program. Most of these items are baled to optimize space so that as much material as possible is sent on every truckload. Scrap wood is also reused to make insulation stops for our homes. Finally, any material that is considered to be obsolete is sold or donated to local charities.



At Royal Homes we feel that prefabricating our homes in a factory allows us to better control how scrap materials are handled. This control enables us to efficiently minimize the amount of waste that goes to landfill.

ROYAL-E GREEN BUILDING STANDARDS

Building homes with sustainable materials, along with minimizing waste, are our priority here at Royal Homes. Our factory building process is designed to economize material use and reduce waste. Contributing to the environment by building homes that use recycled and renewable materials is a small initiative that will make a change in our world, one Royal Home at a time!

royal-e Green Standards:

- Wood Construction - a renewable resource.
- Sealing for the building envelope.
- Total recycling in-plant.
- Engineered to economize material use & reduce waste.
- Insulation at R60 in ceiling, R29 in walls & full height R20 in basement.
- Insulation composed primarily of recycled glass & paper.
- Sealed window & door openings.
- Carpet & tile selections with recycled components.



royal-e

Green optional upgrades

- ✓ Energuide, Energy Star & R2000 design & rating.
- ✓ High efficiency furnace & Air Conditioning.
- ✓ Zone controlled heating.
- ✓ Formaldehyde free insulation.
- ✓ Enviro lumber products.
- ✓ Geo-thermal heating systems.
- ✓ Green roof applications.
- ✓ Mould resistant drywall.
- ✓ In-floor basement heating.
- ✓ Backup generator.
- ✓ Underfloor basement insulation.

SOCIAL IMPACT

FIRST NATIONS

Royal Homes is proud to partner with First Nations communities across Ontario to solve all their housing needs. We recognize there are very specific wants and needs and we aim to be the best housing provider for First Nations communities.

RECENT FIRST NATIONS PROJECTS



12 Custom Homes - Algonquins of

We're delivering a dozen custom prefab homes to the Algonquins of Pikwakanagan on Golden Lake. Kawartha and Oakridge models were among the first six homes to be delivered and set by crane. Our partnership with the Algonquins of Pikwakanagan helps solve housing issues under their Rapid Housing Initiative for 2022-23. The homes are set for occupancy in April 2023.



Two 3-Plexes - Chapleau Cree First Nation

A key factor in providing quality housing for First Nations communities is speed. Chapleau Cree First Nation partnered with Royal Homes to build two 3plexes for Indigenous families. "Six units in less than six months," said Peggy Rodrigue, economic development officer for Chapleau Cree FN. "That's six families who...didn't have homes...that are now going to be settled. It means a lot to us."

CHARITABLE CONTRIBUTIONS



Royal Homes is proud to support Habitat For Humanity on a number of builds in communities across Ontario. We also have made numerous donations of materials to our local restore in Wingham including windows, doors, countertops, and more.



Royal Homes constructed the first rural cancer support centre in Simcoe county and have supported a number of fundraisers for Georgian Bay Cancer Support Centre.



Royal Homes donated \$125,000 to Reception House of Waterloo Region, helping the Kitchener based organization provide First Canadian Start-Up kits for refugee families. The kits included kitchenware, small appliances, tool kits, and general household items.



Royal Homes participated and donated to Big Brother Big Sister 'Golf for kids sake tournament' the event successfully raised over \$30,000.



Royal Homes supports the Cure Breast Cancer Association by participating in the National Denim Day fundraiser

FAQ'S

WHERE CAN I GET A PRICE LIST OR HOW COME YOUR WEBSITE DOESN'T SHOW PRICING?

Prices vary geographically, depending on where you are building. With the amount of options available, price lists run into thousands of options. Prices change with the options you choose. The best way to get an idea on pricing would be to contact our Design Centre nearest to where you are building.

WHY SHOULD I BUY FROM YOU OVER A CONVENTIONAL OR "STICK-BUILDER"?

The advantages of prefab include building in a climate controlled environment, using environmentally friendly products which reduces waste and a CSA monitored quality controlled program. There is less time start to finish, with less disruption to neighborhood. We also sell at a firm price.

DO YOUR HOMES INCLUDE A FOUNDATION?

Yes our homes include full foundation and basement.

HOW LONG DOES IT TAKE TO BUILD A ROYAL HOME?

It takes less than two weeks to build a home in our factory, but the process from start to finish is very dependent on the timing of obtaining a building permit. For most of our clients the process from start to delivery is twelve to sixteen weeks with move in eight to twelve weeks thereafter.

WHAT SIZE HOMES DO YOU BUILD?

As a custom builder we can build any size home but generally the average size range is between 1300 and 3500 sq feet.

ARE THE HOMES ENERGY EFFICIENT?

Building a prefab home in a factory assures the highest attention to sealing the building envelope and ensures that the cold stays out.

SINCE YOUR HOMES ARE SO ENERGY EFFICIENT AND AIR TIGHT, HOW DO YOU GET FRESH AIR?

All our homes have HRV heat recovery ventilator air exchanger to remove stale air, and introduce fresh air.

CAN I REALLY CUSTOMIZE MY PREFAB HOME?

Yes, we use state of the art custom design software, today no two homes are built alike.

DO YOU FINISH THE BASEMENT?

Yes. We can customize your basement to the finishes you desire.

ARE ROYAL HOMES BUILT TO CODE?

All Royal Homes are individually designed to meet all provincial and municipal building codes for your specific lot location.

DO YOU BUILD STICK-BUILT OR CONVENTIONAL HOMES AS WELL?

We are a custom home builder first and use prefabricated components wherever we can, because it is a better way to build. If you have a remote site or custom home design with large open spaces we would look at what makes most sense for that design and location. This could include prebuilt panels or partially site built specific rooms.

WHAT MAKES THE BUILDING PROCESS ENVIRONMENTALLY FRIENDLY?

Waste in the factory is separated and recycled, reducing the impact on landfills. This has less disruption in terms of noise and time at job site. Building prefab allows for higher energy efficient homes and reduced heating costs.

HOW IS YOUR HOME DELIVERED?

Our home is delivered by way of custom designed hydraulic flatbed trailers and precisely craned onto the foundation.